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4th Edition

# Stock Investing

FOR  
DUMMIES®

## Learn to:

- Incorporate stocks into your investment plan
- Ride out the highs and lows of the market
- Balance risks and rewards to reach your goals
- Profit from emerging megatrends and sector opportunities

**Paul Mladjenovic**  
Certified Financial Planner



# ***Stock Investing***

FOR

# DUMMIES®

4TH EDITION

**by Paul Mladjenovic**



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## About the Author

**Paul Mladjenovic** is a certified financial planner practitioner, writer, and public speaker. His businesses, PM Financial Services and ProsperityNetwork.net, have helped people with financial and business concerns since 1981. In 1985 he achieved his Certified Financial Planner (CFP) designation. Since 1983, Paul has taught thousands of investors through popular national seminars such as “The \$50 Wealth-Builder” and other financial seminars. Paul has been quoted or referenced by many media outlets, including Bloomberg, MarketWatch, Comcast, CNBC, and a variety of financial and business publications and websites. As an author, he has written the books *The Unofficial Guide to Picking Stocks* (Wiley) and *Zero-Cost Marketing* (ProsperityNetwork.net). In 2002, the first edition of *Stock Investing For Dummies* was ranked in the top 10 out of 300 books reviewed by Barron’s. In recent years, Paul accurately forecasted many economic events, including the rise of gold, the decline of the U.S. dollar, and the housing crisis. He edits the financial e-zine Prosperity Alert, available free at [www.Prosp erityNetwork.net](http://www.Prosp erityNetwork.net). Paul’s personal website can be found at [www.RavingCapitalist.com](http://www.RavingCapitalist.com), and you can view his video commentaries at [www.youtube.com/paulmlad](http://www.youtube.com/paulmlad).

# Dedication

For my fantastic wife Fran, my wonderful boys Adam and Joshua, and a loving, supportive family; I thank God for you.

I also dedicate this book to the millions of investors who deserve more knowledge and information to achieve lasting prosperity.

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